



.ITV TLD Domain Name Registration Policy
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.ITV TLD Domain Name Registration Policy

This .ITV TLD Domain Name Registration Policy (.ITV TLD Registration Policy) sets out the eligibility criteria for domain names in the .ITV Top Level Domain.

The .ITV TLD Registration Policy may be updated periodically, without prior notice. The current version can be found at nic.itv/policy, and continued registration or use of a .ITV domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .ITV TLD Registration Policy is to cancel your domain name registration.

The terms of the .ITV TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .ITV domain name. It is to be read in conjunction with the .ITV TLD T&Cs; no other agreements or representations supplement or alter the terms of the .ITV TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .ITV TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .ITV Top Level Domain, available at <https://www.icann.org/resources/agreement/itv-2015-07-09-en>.

General/Definitions

ICANN means the Internet Corporation for Assigned Names and Numbers.

ITV (or “we” or “us”) means ITV Services Limited.

.ITV means the .ITV Top Level Domain.

.ITV TLD Registration Policy means the .ITV Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .ITV Top Level Domain

.ITV TLD T&Cs means the .ITV Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .ITV Top Level Domain, and which incorporates, as relevant, ITV Terms of Service, available at: www.itv.com/termsconditions/.

Registrar means an ICANN accredited registrar who has entered into a Registry-Registrar Agreement with us.

Reserved Names mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

Top Level Domain means the final characters after the dot in a domain name; in the case of *nic.itv*, this is “.ITV”.

You or your means an individual or entity seeking to initiate registration of a .ITV domain name, or if allowed, the domain name registrant).

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this .ITV TLD Registration Policy shall be in English.

Registration Eligibility

Eligibility to register or use a .ITV domain name (including controlling associated DNS records) is limited to ITV, and upon ITV's sole discretion, its Affiliates, or Trademark Licensees.

ITV reserves the right, for any reason, to periodically verify .ITV domain name registration eligibility. Any determination as to such eligibility shall be made by ITV in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. ITV reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .ITV domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by ITV as to .ITV domain name registration eligibility should be directed to the Abuse Point of Contact.

To assist in ensuring compliance with the .ITV TLD Registration Policy, "privacy" or "proxy" registrations may not be permitted in the .ITV Top Level Domain.

Domain Name Registration Rules

Domain name registrations in the .ITV Top Level Domain follow a four-step process managed by ITV and the Registrar: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.ITV domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .ITV Top Level Domain, they will be subject to the .ITV IDN registration pairing rules as and when they are developed.

(i) Eligibility Confirmation

Only ITV, and upon ITV's sole discretion, ITV's Affiliates, or Trademark Licensees who agree to be bound by the terms of the .ITV TLD Registration Policy and ITV TLD T&Cs are eligible to register or use a .ITV domain name. .ITV domain names may not under any circumstances be registered or used by third parties other than ITV, ITV's Affiliates, or Trademark Licensees.

Prior to any .ITV domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by ITV for compliance with the .ITV TLD Registration Policy including as to eligibility.

(ii) Naming Convention Check

.ITV domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long
- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name, as described herein
- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example "xn--ndk061n").

(iii) Acceptable Use Review

By asking us to register or renew a .ITV domain name registration, you warrant and represent that your .ITV domain name registration does and will at all times comply with the .ITV TLD Registration Policy and ITV TLD T&Cs.

Registration or renewal of a .ITV domain name is, amongst other things, subject to ITV's satisfaction that the Acceptable Use standards set out in ITV TLD T&Cs are met prior to, and at all times during a .ITV domain name registration.

(iv) Registration

Provided that the .ITV eligibility confirmation, naming convention check, and acceptable use review are satisfied, and the appropriate fees paid, ITV will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .ITV domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .ITV domain name registration, you may submit a written request by email to ITV at mail@nic.itv and the Registrar requesting cancellation of your registration. Please note that if you cancel your .ITV domain name registration, ITV is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .ITV domain name, unless you have instructed the Registrar with a copy to us otherwise prior to the expiration of your .ITV domain name registration, the Registrar will renew your .ITV domain name registration on the basis of an agreed standing renewal order; in the event your .ITV domain name registration is renewed, the Registrar will collect any applicable renewal fees from you.

Reserved Names

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in in Specification 5 of the ICANN Registry Agreement applicable to the .ITV Top Level Domain, and in particular
 1. the terms "example", "www", "rdds", and "whois" at all levels, which at ITV's discretion shall be withheld from registration or allocated to ITV
 2. the term "nic", at all levels, as this term shall be allocated to ITV for use in connection with the operation of the .ITV Top Level Domain
- b. any term that ITV specifies from time to time